



## News Release

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### **Sheila Stewart; Featured Speaker, Wednesday August 12th**

**DTC-BPW Luncheon** – The meeting will begin at 11:00 am & will be held at the Curtis Ballroom 5345 Landmark Place in Greenwood Village

GREENWOOD VILLAGE, CO—July 15, 2009 - Sheila Stewart has been referred to as a serial entrepreneur. She built her own advertising agency from scratch with her only assets being \$5,000 in savings, tenacity and her unwavering drive to succeed. Over the years she built an award winning agency that developed successful branding campaigns, launched companies into domestic and international markets and implemented crisis PR plans for global media events. Her marketing experience has included work with such companies as Warner Bros., Hard Rock Café, Ernst & Young (Health Care and Telecommunications Divisions), Doubletree Hotels, Signator/John Hancock, Verio, Parke Davis, WebMD and Six Flags.

As Sheila grew her agency, she realized that small business owners were most in need of professional marketing services yet the most financially challenged. She set out on a mission to create a marketing system that would provide small business owners with the comprehensive “how to” marketing support that had previously only been available to “big league” businesses.

In 2005, Sheila sold off her advertising agency, launched Empower Marketing and wrote a series of 24-books. The books have been packaged into the Power-Injected™ Marketing Toolkit and she has since authored “Backwards in High Heels—A Woman’s Guide to Succeeding in Business” and “99 Killer Business Ideas”.

Sheila now owns six companies and speaks on a national tour with Michael Gerber, author of “Awakening the Entrepreneur Within” and “E-Myth Revisited” and also works with Dr. John Gray, author of “Men are from Mars, Women are from Venus” and television personality Les Brown, recognized as one of the top five speakers in the world. She has been recognized with numerous entrepreneurial awards and has a marketing career that spans more than 18 years. Her career covers positions such as President of a global training company, Division Director with a nationally recognized advertising agency and management positions within corporate America.

To make a reservation for the August 12th DTC BPW luncheon and program, visit [www.dtcbpw.org](http://www.dtcbpw.org) Cost is \$18 for members and \$25 for guests.

The Denver Tech Center Business and Professional Women's Network is celebrating 31 years of contributions to the success of business women. The group is a local organization of [BPW/Colorado](http://www.dtcbpw.org), which promotes equity for all women in the workplace through advocacy, education and information. For more information, visit [www.dtcbpw.org](http://www.dtcbpw.org)

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